

**Ashok Chawla**  
Chairman

May 25, 2018

*Dear Pradeep,*

Thank you so much for sending me a copy of "Putting Consumers first – Essays in Your Honour" by eminent personalities. I will go through the book which, I have no doubt, will be extremely useful.

I have no hesitation in saying that your work in the areas of consumer welfare, regulation and competition has been noteworthy, both in India and internationally. Indian public policy space would have been poorer without the untiring efforts of you and your team.

As always, please accept my best wishes for your future endeavours and good health in the years ahead.

*Warm regards,*

Yours sincerely,

*Ashok Chawla*

Ashok Chawla

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