



Founder Secretary General of the Jaipur-based Consumer Unity & Trust Society (CUTS International), a global economic policy research, advocacy and networking, NGO established in 1983 in India, with centres in Nairobi, Lusaka, Hanoi, Accra, Geneva and Washington DC.

Currently he is a Member of the WTO DG's NGO Advisory Board, for the third time. He also serves on the G20/B20's Council on Africa's Economic Integration. He has also served on the GOI's Board of Trade; Better Regulatory Advisory Group; Steering Committee on Ecomark etc.

Recipient of the M R Pai Award and the SKOCH Excellence Award for his dedication to promoting competition and consumer protection, and the Scindia School's Madhav Award for Old Boy of Eminence.

A prolific writer, gifted speaker, skilled trainer and organizer in the social science field, Mehta has been named as one of the 30 most famous columnists in India by a leading newspaper in India.

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