

THE M.R. PAI MEMORIAL AWARD
(Instituted by Punjab & Maharashtra Co-operative Bank Ltd)

Presented to

Mr. Pradeep Singh Mehta

C I T A T I O N

Using his academic background in commerce, business and law in the most affirmative style, Mr. Pradeep Mehta established CUTS, Consumer Unity & Trust Society, 24 years ago and development it into a fine network of related institutes at both local and global levels. This untiring effort since 1984 has made Pradeep a unique “glocal” consumer activist in the country.

The operations of his network of institutes are divided into six distinct programme areas such as Consumer Protection; International Trade & Development: Competition; Investment and Economic Regulation; Human Development; and Consumer Safety.

Steering the operating programmes of these institutes, Pradeep dedicates his time and energy to achieve Consumer Sovereignty within the framework of social justice and equality, within and across the borders.

Adopting a centrist approach through research and advocacy, his network of institutes ensures outcomes rather than just outputs. This has enabled CUTS to carve out a distinct niche for itself in the fields of appropriate research, determined advocacy and sustainable networking on several issues of public interest at local, regional, national, and global levels.

Beginning as a modest NGO, addressing mainly domestic consumer issues, CUTS has now developed into a pre-eminent international research and advocacy NGO, dealing with allied subjects. At the same time, it has played a major role in putting Competition on the Indian policy agenda.

A renowned analyst, expert organizer and a highly skilled writer, speaker, educator and trainer, Pradeep has displayed a very high sense of dedication and professionalism. He, indeed, has an admirable record for excellence and goal achievements.

We feel privileged to award the M.R. Pai Award to Pradeep S Mehta as a “Glocal Consumer Activist” during the Silver Jubilee Year of CUTS International.

D.B. Engineer
President

All-India Bank Depositors' Association (Mumbai)

C.S. Chadha
Chairman

Punjab and Maharashtra Cooperation Ban Ltd

Mumbai, dated Tuesday, 8th April, 2008